

MB&F M.A.D. Gallery to present aeronautical artwork "Nose Art" by French photographer Manolo Chrétien, from 6th of February to 6th of May 2018

The MB&F M.A.D.Gallery takes flight with French photographer Manolo Chrétien and his powerful aeronautical artwork.

The photographs

Acclaimed artist and photographer Manolo Chrétien unearths his deeply rooted passion for aviation in the Nose Art exhibition at the MB&F M.A.D.Gallery, debuting in February 2018. In a powerful yet playful approach, Chrétien captures the essence of famed aircraft nose-to-face as it were. From a luxe 1960s Learjet to the supersonic *Concorde* jetliner and military vessels like the *Dassault Rafale*, his images offer a dynamic and unusual dead-on visual perspective. This is further accentuated by the circular cut-out format, which follows the shape of the aircraft's fuselage.

"Nose Art is the natural outcome of ten years' worth of trying to capture planes from a humanistic or animalistic angle, and it is the beginning of a new way of working," explains Chrétien. "It's been in my head for years, since my father woke me up one morning from the air through the window of my second floor bedroom in a helicopter he was testing. I remember it as if it were yesterday: the animal-like cockpit of the *Alouette*, my father with his Ray Bans smiling inside, motioning to say, 'Time to get out of bed, kids!'"

Each plane has a story to tell, whether this is expressed through corrosion or damage from war: their skin defects reveal the aircraft's souls. Chrétien, for example, was drawn to the *Etoile de Suisse* ("Star of Switzerland"), one of the first TWA Constellation aircrafts converted for civilian service, during a photography trip to the Sonoran Desert near Tucson, Arizona. A close look at this four-engine, propeller-driven airliner from 1943 revealed thousands of indentations in the aluminium from flying through a torrential hailstorm – a memorable journey for the pilot and one that left the aircraft with tremendous character and a visual chronicle of its history.

The seven photographs in the Nose Art exhibition endow each aircraft with a humanistic personality, as if the faces of the planes were happily smiling or cautiously glaring. Endless interpretations are left to the observer's imagination.

"Nose Art" series

Seven limited edition photographs will be available in two sizes:

Starlifter: 110cm

For further info:

https://en.wikipedia.org/wiki/Lockheed_C-141_Starlifter

T33-Seastar: 110cm

For further info:

https://en.wikipedia.org/wiki/Lockheed_T2V_SeaStar

Caravelle-Degaulle: 110cm

For further info:

https://en.wikipedia.org/wiki/Sud_Aviation_Caravelle

Tucson Smile: 110cm

For further info:

https://en.wikipedia.org/wiki/Sud_Aviation_Caravelle

Learjet: 130cm

For further info:

https://en.wikipedia.org/wiki/Learjet_23

Rafale: 130cm

For further info:

https://en.wikipedia.org/wiki/Dassault_Rafale

F-14 Tomcat: 130cm

For further info:

https://en.wikipedia.org/wiki/Grumman_F-14_Tomcat

The process

Chrétien's childhood abounded with aeronautical adventures, so it's not surprising that these influential experiences materialize in his compositions. "My inspiration for Nose Art came suddenly while on a photo trip in the Tucson desert in 2008. I was photographing all sorts of planes when I had a flashback of my brothers and I when we were very young in the garden of our house in Orange, France – right next to the runway, where we were fascinated by the planes taking off." Chrétien shares. "Growing up I saw the tarmac, kerosene, and aluminium through the eyes of a small child; I was overwhelmed by the size of these huge metal birds flying over me. I photograph from this viewpoint today, sometimes by lying on the ground to recreate a child-like sense of scale. Since my very first photographs I've been fascinated with the textures and colours of used metals, revealing the past and the story of these materials. So scale, colours, and surface textures are very important."

Chrétien generally carries two types of cameras on his photographic journeys: a Canon EOS 5Ds R and a Hasselblad H4D-60. When shooting the planes in preparation for the Nose Art exhibit, it was not an easy task to photograph their noses high up off the ground. Therefore, a trusty tripod and a forklift were essential to boost Chrétien face-to-face with the nose of the plane, creating the best possible angle to photograph these legendary flying machines.

"To face the Concorde was one of my best moments," Chrétien excitedly describes as if he were reliving the moment. "This amazing plane is a legend and when you go up to the beak of this fantastic metal bird, it's high and very impressive to realize just how fluid the design of that machine inspired in 1960 by a Northern Gannet bird is!" Chrétien's photograph easily allows you to imagine the nose of the Concorde piercing the atmosphere at supersonic speeds.

Chrétien combines his artistic talents and imagination with his aeronautical experiences, turning famed aircrafts into emotionally powerful art – art that will provoke a second, third, and fourth look.

Background

Born in 1966 and raised near Orange Air Force Base in France, Manolo Chrétien has vivid childhood memories of gazing out his bedroom window in awe of the aircrafts soaring through the sky. As the son of Jean-Loup Chrétien, a test pilot and the first French astronaut, hangars filled with prototype jet planes were his playground. He developed his passion for aviation early on in his life, though this was not expressed publicly until later.

“I was inspired by the powerful aesthetic imagery of the planes, the passion and risk involved, and the developing technology. I think there is a strong link between air and art. My father is an artist; his very first dream was to trace the skies with pure curves, creating instant drawings or paintings with a ‘bird pen.’ The purity of line and movement is as important in the air as it is in art.”

Chrétien’s university education began in the south of France studying aeronautical engineering, though he dropped out after a quick three months to pursue his love of windsurfing. Deciding to continue his studies in Paris at the prestigious Olivier de Serres School of Applied Arts, Chrétien discovered a passion and talent for materials and graphic design. He established a sport-centric graphic design business in Paris in 1991 before eventually moving to Rouen, France.

In tandem with his graphic design work, Chrétien rediscovered the fervour for painting and photography originally ignited by his father and grandmother. “My grandma was an excellent photographer and she showed me at a very young age how to use a Minox camera, starting with taking pictures of old fishing boats on the Brittany coast.”

Currently, Chrétien and the love of his life, Céline, run a successful graphic design business and create captivating artwork from a sun-drenched studio in Blois, a picturesque city overlooking the Loire River. Chrétien’s impressive artwork is represented across the globe in galleries from Paris and Montreal to Singapore and London.

About M.A.D. Gallery:

The MB&F M.A.D. Gallery is a captivating universe of kinetic art where Horological Machines and Mechanical Art Devices reign supreme. The first M.A.D. Gallery opened in 2011 in Geneva on Rue Verdaine, a stone’s throw from MB&F’s offices and atelier in the heart of the city’s old town. A second location opened in 2014 in Taipei then a third in Dubai in 2016. Inside the galleries, you have the pleasure of discovering carefully-curated pieces – or, as we like to call them, Mechanical Art Devices – from around the world, each one making your heart beat that little bit faster. You exhale, only then to find the complete range of MB&F Horological Machines and Legacy Machines.

About MB&F:

Based around one very simple and fundamental ideal: to assemble dedicated collectives of talented horological artisans, artists and professionals – all friends – to design and craft each year a radical and original horological masterpiece. By nurturing teams of talented individuals, harnessing their passion and creativity and crediting each individual's essential role, MB&F uses their synergy to become much greater than the sum of its parts. MB&F is above all a human adventure... a human adventure with just one goal: to create incredible horological machines. 12 years of hyper-creativity; 14 remarkable calibres forming the base of the critically acclaimed Horological Machines and Legacy Machines for which MB&F has become renowned.

About Ahmed Seddiqi & Sons:

Curators of time since 1950, Ahmed Seddiqi & Sons is the Middle East's most trusted destination for luxury watches and jewellery. Recognised today as a pioneer among the leading retailers in the region, the family owned-and-run company represents more than 60 luxury timepiece brands across 65 locations in the UAE.

An advocate of horology in the region's retail landscape, Ahmed Seddiqi & Sons continues to create sustainable platforms for watchmaking and servicing, supporting watch enthusiasts and collectors in the region to increase their passion and understanding of the art of timekeeping.

Ahmed Seddiqi & Sons prides itself in offering unparalleled customer service across pre and post-sale dimensions. Led by the passion and credibility of the second, third and fourth generations of Seddiqi family members, the organisation delivers a dynamic commitment to preserving and enhancing the preservation, creation and innovation of watchmaking for decades to come.

www.seddiqi.com

M.A.D.Gallery Dubai

Address: H-81, AlSerkal Avenue, Street 8, Al Quoz1, Dubai, U.A.E

Tel.: +971 433 073 66

info@madgallery.ae

M.A.D.Gallery Geneva

Address: Rue Verdaine 11, 1204 Geneva, Switzerland

Tel.: +41 22 508 10 38

info@madgallery.ch

M.A.D.Gallery Taiwan

Address: 1F, No.2, Aly 232, Sec 1, Dunhua S Rd, Da'an Dist, Taipei 106, Taiwan

Tel.: +886 2 2775 2768

madgallery.taipei@swissp.com.tw

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